

IELTS General Writing - Exam 1

IELTS General Writing - Task 1

Model Answer:

Dear James,

I was very shocked to get your letter saying that the noise from my flat has been spoiling your evenings and causing you some distress. I am really, really sorry about that. I had no idea that you would be able to hear so much, so I hope you will accept my apologies.

As you may have guessed, I am trying to refit my kitchen in the evenings when I get home from work. Unfortunately it is all getting longer than expected and I have been having problems with getting things to fit properly. This has meant a lot of banging and hammering.

As the kitchen is still not finished, I have decided to call in a professional builder who will finish the work in the next day or two. He'll work only during daytime hours, so you won't be disturbed in the evenings again, I promise.

Sorry to have caused these problems,

Bill.

(157 words)

IELTS General Writing - Task 2

Model Answer:

The purpose of advertising is to tell the consumer about any new product or service or any new promotion on the existing product and service. We need it so we can make good decisions when we go shopping. Advertising tells us when new and improved products become available and lets us know which ones have the best price.

Through advertising we learn about new products. For example, many grocery stores now sell prepackaged lunches. These are very convenient for busy parents. They can give these lunches to their children to take to school. Busy parents don't have time to look at every item on the store shelf, so without advertising they might not know about such a convenient new product.

Even products we are familiar with may be improved, and advertising lets us know about this. Most people use cell phones, but new types of cell phone service become available all the time. There are different plans that give you more hours to talk on the phone, you can send text messages and photos, and next week probably some even newer type of service will be available. By watching advertisements on TV it is easy to find out about new improvements to all kinds of products.

Advertisements keep us informed about prices. Prices change all the time, but everyone can look at the ads in the newspaper and see what the latest prices are. Advertisements also inform us about sales. In fact, some people buy the newspaper only in order to check the prices and plan their weekly shopping.

Advertisements improve our lives by keeping us informed about the latest products developments and the best prices. Advertisements serve a useful purpose.

(281 words)